

POTTER VALLEY RODEO

PO Box 68
Potter Valley, CA 95469



Phone/Fax: (707) 743-1742
pottervalleyrodeo@gmail.com

Concession Application (Food items) Memorial Day Weekend

Rules/Requirements

- **Set up before 8:00 am Saturday and be cleaned up by 6:00 pm Monday.**
- All vehicles must be removed from the vendor/concession area by 10:00 am every day.
- All trash must to be cleaned up and placed in appropriate disposal containers. Furthermore, anything you bring in for your booth you must take out.
- Booth spaces with power are limited and may not be available unless indicated on your entry.
- You must make arrangements to remove valuables overnight. Potter Valley Community Parks and Recreation, Inc. is not responsible for any lost or stolen property.
- Booth Fees are non-refundable.
- Please make checks payable to: **Potter Valley Rodeo**
- For you convenience, all returned checks will be electronically debited for the face value plus a \$25 fee.
- Each vendor/concession entry will receive two (2) Saturday passes and two (2) Sunday passes. Additional passes (not to exceed four (4) per booth per day) may be purchased at \$6.00 per ticket by completing the bottom section of page 2. These passes are good for one person/one time use.
- All vendor/concession entries **must provide an insurance certificate with Potter Valley Community Parks and Recreation, Inc.** as additional insured.
- **Deadline is Friday, May 15, 2020.**
- Please mail this entry, Hold Harmless Agreement, insurance certificate and payment to:

Potter Valley Rodeo
Attn: Concession
PO Box 68
Potter Valley, CA 95469

- For additional information please email us at pottervalleyrodeo@gmail.com or call Dave Dick at 272-4859 or (707) 743-1742. No calls after 9:00 pm

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Business Name: _____

Contact Person: _____

Mailing Address: _____ State: _____ Zip: _____

Physical Address (If different): _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Type of food to be sold: _____

There are some restrictions on food sales Sunday. Please contact Dave Dick for further information.

Are you a non-profit organization: YES NO

Will you need power for your booth? YES NO (if you answer 'yes' please add an additional \$20)

Amps Needed _____ Watts Needed _____

Insurance Information:

Insurance Carrier: _____ Policy #: _____

Local Artisans (Mendocino & Lake County Handmade Artisan Items)		
X	Size	Price
	10' x 10'	\$ 50.00

Booth Size & Pricing (Non-profit Organizations & Locals)		
X	Size	Price
	10' x 10'	\$ 100.00
	10' x 20'	\$ 125.00
	10' x 30'	\$ 175.00

Booth Size & Pricing		
X	Size	Price
	10' x 10'	\$ 150.00
	10' x 20'	\$ 175.00
	10' x 30'	\$ 225.00

You will receive a 2 vendor passes good for the weekend and 1 parking pass. You may pre-purchase additional tickets for Saturday and/or Sunday for \$6.00 each, maximum of 4 additional per booth per day. Children 10 years old and under are free. Monday is free entry. *Passes may also be purchased at the gate for full price or from the rodeo queen contestants at the pre-sale price. Note: If you choose this option the full amount for additional passes must accompany this entry.*

_____ Saturday Tickets @ \$6/each (max 4) = \$ _____

_____ Sunday Tickets @ \$6/each (max 4) = \$ _____

Booth Space from above = \$ _____

Power for booth, yes?, add \$20 = \$ _____

Total Enclosed = \$ _____

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POTTER VALLEY COMMUNITY PARKS AND RECREATION HOLD HARMLESS AGREEMENT

At The Potter Valley Rodeo Arena, and Parade areas

_____ hereafter “vendor/concessionaire” has permission to use a designated space on the Rodeo Grounds for the Potter Valley Spring Festival and Rodeo, Memorial Day Weekend, during the hours of: Friday, 8:00 am to 9:00 pm; Saturday, 8:00 am to 9:00 pm; Sunday, 8:00 am to 7:00 pm; Monday, 8:00 am to 6:00 pm. The concessionaire/vendor may use the designated space for the purpose of exhibiting and/or selling the following items:

In consideration of allowing the above, and to the fullest extent permitted by law, concessionaire/vendor agrees to indemnify and hold harmless the Potter Valley Community Parks and Recreation, Inc., their officers, agents, and/or employees against and from any and all claims, lawsuits, damage, losses, expenses, and costs, brought for or on account of, damage or loss of any item in exhibitors space, or injuries to or death of any person or persons, including vendor/concessionaire or damage to or destruction of property, arising out of, or other occurrence during or in connection with the foregoing event.

Concessionaire/Vendor’s Name (please print): _____

Signature: _____ Date: _____